

LEARNING CITIES - FACING THE FUTURE

A Learning City is one with plans and strategies to encourage personal growth, social cohesion and sustainable wealth-creation through the development of the human potential of all its citizens and the social, financial and cultural potential of its institutions and organisations

L	Learning organisations	Links its strategy to the development of the learning city as a vast learning organisation in which everyone continuously learns how to manage and deliver quality services and products
E	Empowerment	Enables all its citizens to meet the future with confidence through consultation processes that treat them as decision-makers and implementers
A	Aspirations	Activates the learning potential of its citizens of all ages by encouraging the use of modern tools and techniques such as personal learning plans, mentors and guides
R	Resources	Releases the full potential of community resources, including human resources, by activating all stakeholders and enabling mutually beneficial public/private partnerships
N	Networks	Nourishes trade, tolerance and outward-looking mindsets through projects to link citizens of all races, ages and creeds locally, nationally and internationally
I	Information	Improves awareness of the city's potential as a learning entity to internal and external audiences through innovative internal and external publicity campaigns
N	Needs and Requirements	Nurtures a culture of learning by proactively auditing the learning requirements of all its citizens and providing support services to satisfy them where, when and how they want them
G	Growth	Generates prosperity by exploiting the link between wealth creation and learning, and identifying and teaching 21 st century skills and competences at all ages
C	Continuing Professional Development	Creates and delivers continuing professional development programmes for councillors, managers and professionals that enable them to understand and play their key role in the development of their city as a learning city
I	Innovations in learning	Increases understanding of the value of, and participation in, learning in a world of change in citizens of all ages by exploiting new knowledge and methods of how people learn
T	Technology	Transforms the city into a modern centre of learning through the effective use of the city's own website as well as the internet and other learning technologies
I	Involvement	Inspires citizens to actively contribute to city life and culture by making their own skills, knowledge & talents available to others
E	Environment	Energises programmes which enable all citizens to take positive action to understand climate change and to care for the environment
S	Society	Stimulates the development of a learning society by running festivals, fairs and other fun events which create the habit of learning in communities and families.

Exercise: In the right hand column put a mark from 1 to 5 for each statement as follows
 1- fully satisfies this 2= mostly satisfies this 3= half satisfies this 4- only a little done here 5= hasn't even started

Norman.longworth@gmail.com For more exercises see www.longlearn.info