

Create the Future: Become a Learning City

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WHY?

- revitalise your economic activity and increase your local GDP	
- re-skill the population with work and life skills and competences	
- stimulate knowledge and action for the environment	
- open up your city to the world's resources for learning	
- galvanise social inclusion and reduce crime	
- Inspire citizens to cope with rapid change	
- Empower people to contribute more to a vital, vibrant and dynamic city future	
- Create a healthier society and individual well-being	
- Enthuse people and organisations to work together for the good of the city	
- Increase the cultural awareness of your citizens	
- Kindle happiness and a sense of optimism for the future	
- Reduce ignorance and prejudice and encourage positive and critical thinking	

LEARNING IS THE FUEL THAT DRIVES THE ENGINE OF SUSTAINABLE CITY GROWTH

Exercise: use the right hand column on the table to put a mark describing each action's importance for you
1= crucial, 2= very important, 3= important but not essential, 4= interesting, not important, 5= no importance

HOW?

EUROlocal
connecting the dots...



A treasure-house of materials, tools, ideas, strategies, etc for helping to create Learning Cities and Regions at <http://eurolocal.info>



9 modules, 300 hours of learning materials linked to the book 'Learning Cities, Learning Regions, Learning Communities' by Norman Longworth. See www.longlearn.org.uk/materials.html

PASCAL International
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PASCAL LEARNING CITIES 2020 – Studies/research for and on Learning Cities carried out by PASCAL's many International Associates <http://learningcities2020.org>



United Nations
Educational, Scientific and
Cultural Organization



UNESCO Institute
for Lifelong Learning

Global Learning Cities/ Network - Network, initiated by UNESCO UIL, to measure, monitor and link Learning Cities. Enquiries to uil.unesco.org