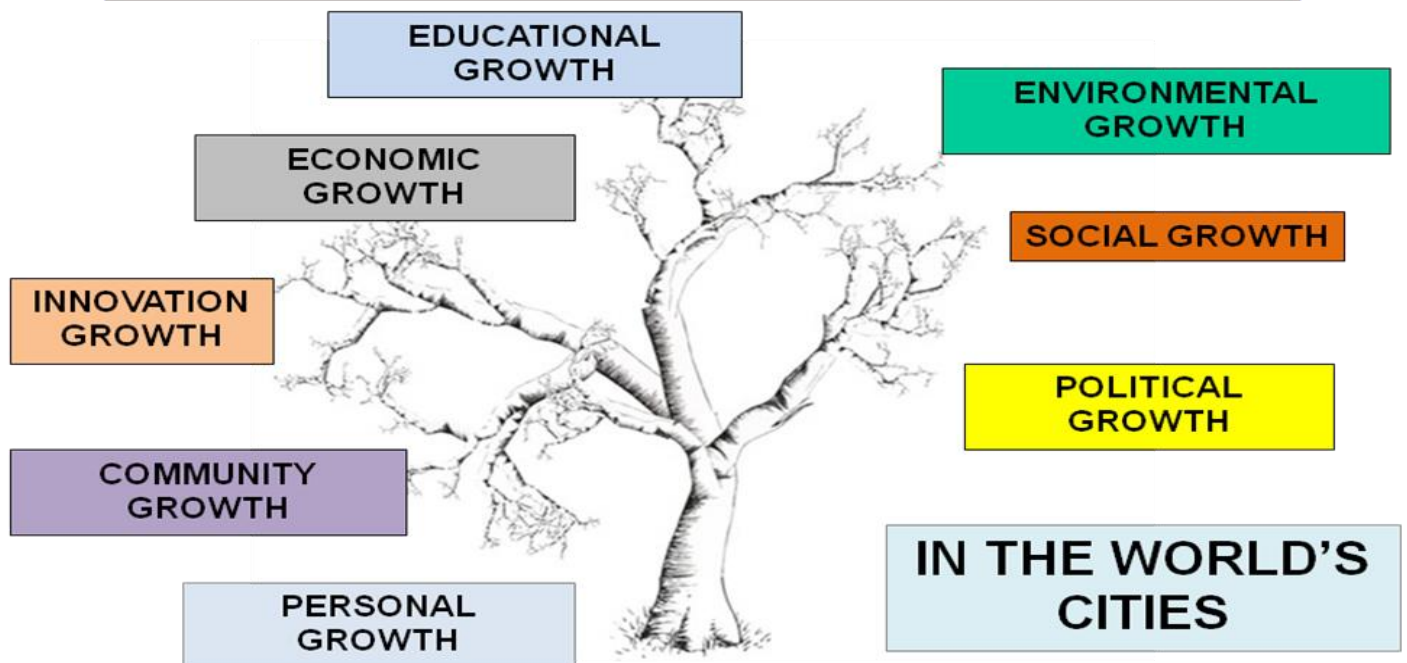


Create the Future: Become a Learning City

- | | |
|--|--|
| - revitalise your economic activity and increase your local GDP | |
| - re-skill the population with work and life skills and competences | |
| - stimulate knowledge and action for the environment | |
| - open up your city to the world's resources for learning | |
| - galvanise social inclusion and reduce crime | |
| - Inspire citizens to cope with rapid change | |
| - Empower people to contribute more to a vital, vibrant and dynamic city future | |
| - Create a healthier society and individual well-being | |
| - Enthuse people and organisations to work together for the good of the city | |
| - Increase the cultural awareness of your citizens | |
| - Kindle happiness and a sense of optimism for the future | |
| - Reduce ignorance and prejudice and encourage positive and critical thinking | |

'LEARNING IS THE FUEL THAT FIRES A CITY'S GROWTH'



Exercise: use the right hand column on the table above to put a mark describing each action's importance for you
 1= crucial, 2= very important, 3= important but not essential, 4= interesting, not important, 5= no importance

